

THE RUCKUS SUPPORTERS CORPORATION
Ruckus Leadership Council Meeting
11/15/2022



ATTENDEES

Walter del Sotero, Karla Hart, Matt Makransky, Eric Popham, Amanda Smith, Lori Conlee, Tina Spellman, Ricky Villeda

This meeting was conducted remotely using video chat to provide an update to Godfather Council (GFC) on what items the Ruckus Leadership Council (RLC) has been working on.

AGENDA

1. The Wall Trust was recently discussed with Pedro from the Front Office (FO) and how it needs to be updated. Neither of the Supporter Groups (SG) were aware that the requirements to join the Wall Trust were relaxed. All parties want it to go back to how it was in the past. As of 11-15-2022 still not updated.
2. We have been working on merchandise pretty aggressively. Those who have seen the mock-ups have liked them.
3. Brought up the One Ruckus vision with Affiliates. No option to choose an affiliate at time of sign-up. Affiliate focus will be on watch parties and promotion of Ruckus in their areas. As well a plan to keep the same message with social media as "One Ruckus". Affiliates are not going away but we are moving the focus back to Ruckus.
4. For Capos we discussed that it is a privilege to be there, not an automatic thing. Lou will continue to be our Capo-guy. We want our Capos to be an example and reflection of Ruckus. If you are wearing shirts or scarves or other things, it will be Ruckus-only. No affiliate merchandise while up on the stands. We are going to open it up to 18 and older to be in line with the other SG.

Again, being Capo is not an automatic thing but something that someone earns.

5. We covered the concept for Chad's project "Fireside Chats with Chad", where RLC, GFC, and other members are interviewed about Ruckus.
6. A major RLC goal right now is to launch membership by December 1 with membership packets being delivered by the start of the next season.
7. GFC asked about the Lot and if we looked at a different venue. RLC feels the Lot is still our best deal and we have tossed around the idea of season passes. Right now the Lot owner does not want to have any discussions until after the New Year.
8. RLC brought up the idea of once a month Ruckus food setups in the Lot as we did in the past in Lot 11.
9. By-Laws revision was discussed but we will not be moving forward with that at this point. The idea of having other members apart from RLC was presented so that others can have ownership, buy-in, and a different viewpoint to the process.
10. GFC expressed they are impressed by the progress and steps the RLC has taken. As well, the overall feeling is "optimism".